



Payment Predictor

A POWERFUL INDUSTRY-SPECIFIC RISK ASSESSMENT TOOL FOR THE HEALTHCARE INDUSTRY

Designed specifically to meet the unique needs of the healthcare industry, Equifax Payment PredictorSM is a powerful analytic tool that predicts the likelihood of a patient paying the self pay portion.

Built using a unique combination of data identified in consumer payment priority studies as well as data from the Equifax credit reporting database, Equifax Payment Predictor calculates a numeric score that provides an intuitive probability of payment. Easy to use, interpret, and integrate within overall strategies, Equifax Payment Predictor provides unparalleled support for the healthcare industry.

Enhance Your Decision-Making Process With An Industry Specific Solution

Payment Predictor uses advanced statistical and data segmentation techniques to isolate payment potential from no-pay candidates. Using multiple segmentation scoring to independently evaluate varying levels of risk, Payment Predictor outperforms other risk tools in the market place. It also:

- Delivers numeric scores that rank-order the probability of payment
- Scores more files than a traditional risk score
- Segments individuals more precisely than traditional risk models - for effective account-monitoring and collections activities
- Enables customer service/sales representatives to communicate with patients quickly and confidently, with fewer exceptions needing judgemental evaluation
- Reduces time, effort and costs associated with prioritization and managing collection efforts

The Equifax Total Solution

Payment Predictor is part of a growing family of innovative products and services that comprise the Equifax *Total Solution*—your strategic master plan for growth and control. Call 1-800-879-1025 to contact an Equifax representative today. Or visit us online at www.equifax.com.

